

# RUNAWAY TOSSED BOY TWENTY FEET

While Herbert Moulton, of No. 22 Glover street, a driver for the Sheffield Farms Company, was in a house at One Hundred and Twenty-sixth street and Park avenue, making a delivery, a New York Central train thundered past on the viaduct. Moulton's horse took fright and started north, dragging the

big wagon with a load of bottled milk at its heels.  
At One Hundred and Twenty-eighth street Edward Beatty, a seventeen-year-old wagon-boy, of No. 181 East One Hundred and Fourteenth street, tried to stop the horse. He got hold of the bit, but a lunge of the horse's head flung him twenty feet.

## JAMES MCGREERY & CO.

23rd Street 34th Street  
On Wednesday, October 14th.

### LADIES' GLOVES. In Both Stores.

1 clasp, prix seam, tan Cape Skin Gloves. 1.00 per pair  
12 button length Glace Mousquetaire Gloves. Tan, black or white. 1.65 per pair.

### LADIES' SUITS. In Both Stores.

Tailored Suits, made of fancy striped Worsteds. 25.00  
usual price 32.50  
Tailored Suits, of fine quality Broadcloth. Attractively trimmed with braid. 37.50  
All the latest colors. usual price 45.00  
Broadcloth, Serge and Chiffon-Panama Skirts. 12.50

### MARABOUT NECKWEAR AND MUFFS. In Both Stores.

Marabout Feather Capes, with tails. Natural or black. 7.75  
value 10.75  
Marabout Feather Muffs. Natural or black. 7.50  
value 10.50  
Marabout Feather Stoles. Natural or black. 7.50  
value 10.50

### NOTION DEPT'S. In Both Stores.

Dress Shields, nainsook covered. Sizes 2, 3 and 4. 8c pair, 90c doz.  
Dress Shields, silk covered. Sizes 2, 3 and 4. 15c pair, 1.65 doz.  
Featherbone, silk covered, 8cyd, 85c doz.  
Dressmakers' Pins. Sizes 4, 5 and 6, 1/4 pound box 14c  
Taffeta Seam Binding, 7c piece, 80c doz.  
Serge Belting. 50c piece  
Hooks and Eyes with spring. 12c box  
Sewing Silk. 100 yard spools. 7c spool, 75c doz.

A large assortment of Braids and Buttons as used on Imported models.

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### FURNITURE.

In Both Stores.

On Wednesday and Thursday, October the 14th and 15th.

Fine Mahogany Dining Room Furniture, Colonial reproductions. Sideboards in medium sizes.  
Sideboards... 75.00, 100.00 and 125.00  
China Closets 60.00, 80.00 " 95.00  
Extension Tables, 39.75, 45.00 " 65.00  
Chairs with leather seats. 6.75, 9.50 " 11.50  
Arm Chairs with leather seats. 10.25, 12.00 " 15.50  
Library Furniture.

Bookcases with doors. 36.00 44.00 and 59.50  
Writing Desks. 15.00, 20.00 " 35.00  
Morris Chairs with Cushions. 25.00, 30.00 and 33.00  
Library Tables, Davenport and Arm Chairs.  
Birch's English Furniture upholstered in morocco.  
Secretaries, Music Cabinets and Cellarettes.

23rd Street 34th Street

WE SELL MORE REAL LACES THAN ANY OTHER STORE IN AMERICA.

# Ehrich Bros

ESTABLISHED FIFTY-ONE YEARS. 6TH AVE., 22d to 23d ST., N. Y.

## The Anniversary Sale Celebrating 51 Years in Business

It is arousing enthusiastic comment throughout town—merchants and the general public are talking about the wonderful values prevailing at Ehrich Bros. Two radical steps have been taken—the broad Ehrich Guarantee to undersell all other stores and "Money cheerfully refunded" idea. In one we guarantee to refund your money if you can find any other store selling merchandise for less than we do, and in the other we will refund your money simply because you desire it. The fact that you purchased merchandise here places us under obligation to you, and we recognize it as only fair to pay you your money back if you think you are not satisfied with your purchase. No matter which way you look at it, satisfaction is sure at Ehrich Bros.

### ★Bargains★ NO MAIL ORDERS

Boys' \$2 Overcoats, \$1.29  
Russian and double-breasted styles; black, blue and brown. Money cheerfully refunded if desired.  
Boys' Bloomer Pants, 17c  
In blue and fancy chevrons; the best 25c and 35c kinds. Money cheerfully refunded if desired.  
Men's 75c Coat Sweaters, 40c  
In Oxford gray; large pearl buttons; all sizes. Money cheerfully refunded if desired.  
Men's 50c Coat Shirts, 29c  
Cuffs attached; all sizes; neat light and dark effects. Money cheerfully refunded if desired.  
\$1 Bouclier Slippers, 39c  
Made of colored kid, satin, covered lace, silk and quilted satin, with rich pompons; turned soles; sizes 1 to 4. Money cheerfully refunded if desired.  
\$1 Tucked Nets, yd., 55c  
White and cream tucked nets. Money cheerfully refunded if desired.  
29c Post Card Album, 13c  
Imported; holds 200 cards. Money cheerfully refunded if desired.

### ★Bargains★ NO MAIL ORDERS

The Your Guarantee  
The items listed below are guaranteed first quality, and if you can duplicate these values anywhere else we will gladly refund your money.  
\$1.90 White Suiting, 79c  
Wrinkled, 36 inches wide, put up in 10-yard lengths; 10 yards for 79c, on sale Main Floor, Rear.  
Money cheerfully refunded if desired.  
10c Dress Gingham, 5 1/2c  
In about thirty designs, striped and checked; all fast colors; for children's wear; on sale Main Floor, Rear.  
Money cheerfully refunded if desired.  
59c Chiffon Taffets, 39c  
19 inches wide; thirty-five different shades; on sale Main Floor, Rear.  
Money cheerfully refunded if desired.  
59c Storm Serge, 39c  
42 inches wide; all wool; in colors and black; every wanted shade; on sale Main Floor, Rear.  
Money cheerfully refunded if desired.  
50c Bust Forms, 35c  
Jersey covered; sizes 32 to 40. Money cheerfully refunded if desired.  
25c Manicure Combination, 10c  
For polishing and beautifying the nails.  
Money cheerfully refunded if desired.

### ★Bargains★ NO MAIL ORDERS

79c Parachute Gowns, 49c  
Dainty pink and blue stripe, with "Mother Hubbard" yoke, trimmed with fancy braid, embroidered ruffle around neck and sleeves.  
Money cheerfully refunded if desired.  
Girls' \$4 Sailor Suits, 1.89  
Made of fine quality serge, trimmed with braid and the full plaited skirt; sizes 14 to 18 years.  
Money cheerfully refunded if desired.  
\$1 Handbags, 69c  
All leathers and styles, silk or leather lined; inside dried.  
Money cheerfully refunded if desired.  
50c and \$1 Assorted Jewelry, 25c  
Buckles, earrings, hat pins, bracelets, veil pins, brooches, lavallieres, scarf pins, hair barrettes and many other useful articles, set with various colored stones.  
Money cheerfully refunded if desired.  
Swiss Lawn Paper, lb., 10c  
90 sheets to the pound, white only; envelopes to match, at 5c a package.  
Money cheerfully refunded if desired.  
39c Boile Pe oxide, 18c  
Pound bottle Peroxide of Hydrogen for medicinal use.  
Money cheerfully refunded if desired.  
39c Castile Soap, 15c  
Genuine Olive Oil Castile Soap; green only.  
Money cheerfully refunded if desired.  
50c Atomizers, 15c  
Imported Pump Atomizers, fine decorations, on fine crystal.  
Money cheerfully refunded if desired.  
8c Buttermilk Soap, Cake 5c  
Genuine "Cosmo" Buttermilk Soap.  
Money cheerfully refunded if desired.  
\$1.75 Tailored Waists, 99c  
In a pretty Scotch flannel, Copenhagen blue and gray striped effects; made with side plaited front, shirt sleeve and linen collar.  
Money cheerfully refunded if desired.  
12 1/2c Pillow Cases, 8 1/2c  
Bleached extra quality muslin; size 36x45 in., with a 3-in. hem. Money cheerfully refunded if desired.  
35c Elderdown Flannel, 25c  
Elderdown Bath Robe Flannels; all the newest designs; also plain colors; on sale Main Floor, Rear.  
Money cheerfully refunded if desired.  
75c Merino, 45c  
19 inches wide; pure silk quality; black; on sale Main Floor, Rear.  
Money cheerfully refunded if desired.  
Renaissance Doyles  
Real Renaissance lace trimmed doilies, linen centers; also all drogen lace effects; 6-in., 8-in. and 12-in. sizes; values 10c, 25c and 35c each, at 10c, 25c and 35c.  
Money cheerfully refunded if desired.

## Extra Special Values in Beds and Mattresses

SUPREMACY in this branch of selling—regardless of the many imitation sales that spring up around us, the Ehrich store stands alone, without comparison, when real value-giving is concerned. Wednesday's bargains another step in breaking our own low-price record.

\$22.98 Bed Outfits, This Bed, \$24.49  
\$5.98 Value.



Consisting of one heavy steel bed, with heavy brass rails; an all-iron spring with an all-iron top and bottom mattress; entire outfit, including bed, pillow, blanket, sheet, and coverlet. \$12.98  
American Hair Mattresses, pure soft quality, made in one or two parts, different colored ticking; a regular \$28.98 value. \$15.98  
American Hair Mattresses, No. 2, a pure, soft quality, made in one or two parts; different colored ticking; our regular \$38.98 value. \$18.98  
Hair Mattresses, pure quality, full weight, in different colored ticking; our regular \$15.98 value, special for \$8.98  
Combination Mattresses, with cotton top, bottom and 7-inch border and diamond tufted; covered with A. C. A. or sixteen ticking; made in one or two parts; regular \$18.98; for \$12.98, special price.  
\$12.98 Imperial Edge Mattresses, \$12.98—Imperial Edge, pure hair; any size; one or two parts; all ticks; huge sell regularly \$24.98; for \$12.98, special price.  
\$12.98 Imperial Edge Mattresses, \$12.98—Imperial Edge, pure hair; any size; one or two parts; all ticks; huge sell regularly \$24.98; for \$12.98, special price.

## Another Carpet & Rug Sensation

One daring sale followed by another has won for this store the reputation throughout the trade of selling at retail prices that equal those at which other stores buy floor coverings. That this report is true you may judge by the startling values below:

\$1.25 Brussels Carpets, 69c  
Suitable for halls, rooms and stairs—a good quality.  
\$2.00 Velvet Carpets, 87c  
Well-known Wilton quality—hall, room and stair designs.  
\$10.98 Brussels Carpets, \$4.45  
300 Dining Room Rugs, \$1.24  
12.98 Smyrna Rugs, \$5.45  
500 Reversible Rugs, \$5.75  
Size 6x9 feet; well made; many patterns.  
Size 6x9 feet; in pretty patterns.  
Size 6x10 feet; new patterns.  
Size 6x12 feet; in handsome designs.

## For Linoleum Bargains Come Here!

Inlaid Linoleum, Genuine quality, with colors that go through to the back. \$2.00 Grade, 79c  
Durable Oilcloth, In all widths, 1 yd., 1 1/2 yds. and 2 yds.; on sale from 8 to 10 A. M. and 2 to 4 P. M. at the special price of yard.  
14c to 29c  
Sheet Linoleum, The XXXX quality, 4 yards wide and seamless; firm quality. \$1.10 Grade, 42c  
Bargain Oilcloth, 1/2 yd. wide; cut from the roll; on sale 8 to 9 A. M. and 2 to 3 P. M., 49c Grade 4c  
Cork Linoleum, In large remnant lengths from 4 to 12 yards; on sale 8 to 10 A. M. and 2 to 4 P. M. 89c Grade, 24c

It makes little difference what you need--a World "Want" will go and get it.

# Shopping Opportunities

Are constantly knocking at the door of those who follow the Kothenberg store news. Our daily advertisements from top to bottom are true examples of rarest economies

## ROTHENBERG AND CO.

Continuing Our Extraordinary Sale of

# RUGS

with fresh lots of the same RELIABLE rugs, offered at the same unparalleled low prices that have been crowding this Rug Dept. as never before. The SAVINGS TO YOU are simply immense. YOU owe it to yourself to at least INVESTIGATE.

Reversible Smyrna Rugs  
Heavy quality, perfectly reversible; floral and oriental patterns; size 7.6x10.6, \$12 value, \$5.98. Size 12x12 ft., \$15 value, at \$9.98. Size 13x19 ft., \$27.50 value, at 3.98  
ALEX. SMITH'S AXMINSTER RUGS—12 1/2x15 ft., in a variety of beautiful patterns; \$25.00 value, at each 17.50  
EXTRA LARGE SMYRNA RUGS—In two beautiful Oriental designs; size 12x15 ft.; reversible; \$20 value, at 12.50  
ALL-WOOL SMYRNA RUGS—Perfectly reversible; size 10x6 ft.; 7.5 strong and hard wearing; \$18.00 value, at 10.00  
REVERSIBLE DINING ROOM RUGS—Size 12x12 ft.; on patterns; strong and sanitary; \$6 value, at 3.44  
WILTON VELVET RUGS—In a variety of colors and designs; size 12x15 ft.; \$25.00 value, at 15.00  
SMOOTH VELVET RUGS—In Oriental and Persian patterns; size 10x12 ft.; \$20.00 value, at 19.98  
ROYAL AXMINSTER RUGS—Size 12 or 10x6 ft.; all patterns; reversible; \$25.00 value, at 19.98  
ROYAL AXMINSTER RUGS—Size 12 or 10x6 ft.; all patterns; reversible; \$25.00 value, at 19.98  
ALL-WOOL BRUSSELS RUGS—Size 12x12 ft.; Alex. Smith's make; guaranteed strictly all wool; \$15 quality, at 11.98

Wild's Genuine Cork Linoleum  
2 yards wide; large assortment of tile, wood, geometrical and initial patterns. Values up to 75c; special sale for to-morrow only at, per square yard, 39c

## Great Sale of Linens

That Saves you, in most cases, full 50 Per Cent. Just closed one of the biggest Linen purchases we've ever put through, approximating \$22,500 worth of imported Linens—and without a question presenting THE BEST VALUES THIS OR ANY OTHER STORE HAS EVER BEEN ABLE TO OFFER YOU.

HEAVY BLEACHED TABLE DAMASK, 4 handsome patterns; never sold for less than 90c a yard. 39c  
70-INCH BLEACHED TABLE DAMASK, all new designs; never sold for less than 79c; special. 59c  
72-INCH ALL LINEN TABLE DAMASK, 5 desirable patterns; regular price 79c; special, yard. 79c  
EXTRA HEAVY BLEACHED KITCHEN TOWELLING, guaranteed all linen; washes nice and soft; regular 12c; yard. 8 1/2c  
HEAVY ALL LINEN SILVER BLEACH TABLE CLOTHS, hemmed ready for use; size 10-14, 10 doz. long; value \$1.98; 1.25  
EXTRA LARGE AND HEAVY ALL LINEN NAPKINS, 12 different patterns; reg. price \$1.98; 1.95  
ALL LINEN SILVER BLEACH HEM-STITCHED TABLE CLOTHS, 12-14 size; actual value \$2.75; special, complete. 1.50  
HEMMED RUCK TOWELS, up to 25c at each; 10c  
ALL LINEN DINNER NAPKINS, good heavy quality; actual value \$1.00; special. 1.00  
TABLE SETS, consisting of 12 cloth and 6 napkins to match; value \$3.75; special. 2.50  
HANDSOME TABLE SETS, comprising 12-14 cloth with 12 napkins to match; this set of hand-some, mercerized damask and white \$5.00 a set; special, complete. 3.50  
CHECKED GLASS TOWELLING in blue and red threads; best colors; value 10c; sale price. 5 1/2c

## Women's Smart Suits, \$7.98

A forceful example of our supreme leadership in garment value-giving. A real economy of unequalled proportion. You would have to pay \$12 to \$15 for the same suit elsewhere. You save from \$4 to \$7.

The quantity is limited. They are made of fine quality fancy broadcloths, also blue and gray, black and gray, brown or gray hairline stripe; new 30 to 36 inch fitted back coat, beautifully tailored and finished with finest quality striped lining; new, fine skirts, satin buttons and wide fold; ALTERATIONS FREE; on sale at...



This Suit \$7.98.

Women's 3/4 Fall Coats  
of Thibet and Cheviot  
These coats are 30 or 52 inches long, made from cheviots in a double-breasted model; notch velvet collar, new sleeves; lined throughout; all sizes; to-morrow only 2.98

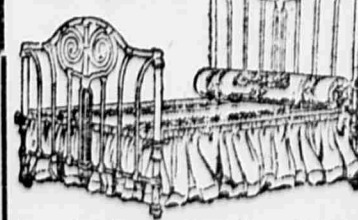
Women's Handsomely Tailored \$20 Fall Suits at \$12.98  
There are chevron suits, strictly plain tailored, with a semi-fitting 36-inch double-breasted jacket, finished with notch velvet collar and new pointed pockets. Broadcloth suits, handsomely trimmed with Skinner's satin; lined throughout with satin; skirt is new flare or plaited model, finished with buttons. Colors are black, blue and brown; sizes 32 to 46; ALTERATIONS FREE. 12.98

## Ladies Do You Want A Raincoat?



A new imported model, shown in pretty two-tone satin stripe; made full, strap over shoulder, trimmed with fancy buttons; shown in black only; a price to-morrow 9.98

## This \$15 Bed Outfit at \$9.75



Any size Massive Steel Enamel Bed, COMBINATION HAIR top and bottom MATTRESS, and all steel SPRING; heavy cable support; special. 9.75  
Bird's-eye Maple Dressers  
French plate mirror, highly polished. Regular price \$20. Sale Price, 12.50

## Something Decidedly New Misses' Tourist Coats



Made Directoire style, with new collar, large flap pockets; velvet trimmed; double breasted, with bow covered buttons; colors brown, navy and green; sizes 14 to 20. 2.98